

Discussion on the Cooperative Development of Ideological and Political Education and Party Building in Universities

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Abstract: Nowadays, the party building and ideological and political teaching are the most important work contents in the higher campus of our country, and its teaching aim is to help the contemporary college students to establish the correct world outlook, values and outlook on life. Under the social background of high-speed development, the party building and ideological education of college students have ushered in a new round of transformation opportunities and challenges. In order to effectively achieve the two teaching objectives mentioned above, and then cultivate a new era of all-round development of talent, this paper analyzes the relationship between the current university party building work and ideological and political teaching, and discusses how to achieve the common development of party building and ideological education, and explores several relevant teaching paths, and puts forward some teaching suggestions.

1. Introduction

In order to meet the needs of social development and cultivate applied and social-oriented talents, the teaching field of our country has gradually begun to pay attention to the teaching quality and efficiency of party building and ideological and political education. In view of the fact that the Party building work and the ideological and political teaching content are both involved in adhering to Mao Zedong's thought and the Party's leadership and have the same work goal, it is very feasible and crucial to explore the teaching strategy to realize the common development between the two, and then exert the synergy among them [1].



Figure 1 Ideological and political education

2. The Connection between the Two

2.1. Party Building can Provide Entry Point for Ideological and Political Teaching

In colleges and universities, strengthening the work of party building and innovating its work content and mode can provide a key entry point for ideological and political teaching. If we want to explore a reasonable way of combining party building and ideological and political teaching, we need to find the connection between them. The teaching of party building in the university stage mainly refers to the practical activities organized by the grass-roots party organizations and relevant

party affairs workers according to the characteristics of the development of contemporary students, the law of development and the basic requirements of party building in colleges and universities with the aim of managing and training student party members. College students are in the key growing stage of the change of thought and three views and tend to mature, and the teaching of the integration of party building and ideological and political teaching can provide them with positive promotion and assistance. With the continuous development and expansion of the Party members in colleges and universities, the grass-roots Party organizations can provide an effective communication platform and learning approach for ideological and political teaching [2].

2.2. Commonality in Teaching Content and Objectives

The basic premise of the combination of ideological and political teaching and party building is that the two have some similarities in teaching contents, methods and objectives. First, in the similarity of teaching objectives, college ideological and political teaching is to help students form the ability to distinguish between right and wrong, to be able to always strengthen their own political position in practical life, gradually establish the correct three views, so that they can independently establish a noble ideological realm and sentiment. Cultivate college students as reliable socialist builders and successors. The aim of the Party building is similar to that of the socialist successors, and it provides ideological guarantee for the development of ideological and political teaching. Second, in the common point of the method, the party building and the ideological and political teaching in colleges and universities are very similar and similar, in fact, the party building work can be said to be a kind of teaching practice and education form in the ideological and political teaching mechanism of the university in essence. Third, the similarities in teaching content, that is, ideological and political education and party building education in the content of a certain intersection. In colleges and universities, the contents of the Party building work for students mainly include the construction of ideology, organization, system, style and culture, among which the ideological construction is the core point of the Party building work, which aims at strengthening the ideological construction of the Party members at the grass-roots level [3]. In addition, the core content of ideological and political teaching in the university stage is the education of ideals and beliefs, which aims to make students highly trust the Communist Party of China and always firm the lofty idea of communism, which is interdependent and intersects with the content of the Party building, and provides a solid foundation for realizing the integrated teaching between the two.



Figure 2 Integrated teaching

2.3. Ideological and Political Teaching Promotes the Implementation of Party Building

The fundamental reason is that the ideological and political teaching can provide the theoretical basis for the implementation of the Party building and promote the Party building work. As far as the current situation of ideological and political teaching and party building is concerned, the members of grass-roots party organizations are mostly college students with similar age, same professional background, similar interests, level of intelligence and moral cultivation. To a certain extent, the intensive teaching of ideological and political courses can enhance the comprehensive accomplishment and moral level of the college grass-roots party members, and strengthen the cohesion and attraction of the party building to the college students. It can be seen that the

development of ideological and political courses can play a certain role in promoting the development and implementation of Party building activities in universities [4].

3. The Effective Path of Combining Party Building and Ideological and Political Teaching

3.1. Integrating Party Building Ideas into Ideological and Political Classrooms and Teaching Materials

In the new era, the normalization of ideological and political teaching is a crucial point, and the effectiveness of ideological and political teaching needs to be further improved. Teachers can design a teaching plan with local characteristics according to the specific ideological and political teaching situation in our school, be good at discovering the elements of party building in the teaching materials, and let the party building enter the courseware and integrate into the classroom. So that the Party building concept in ideological and political education really into the mind, and strive to build a characteristic curriculum, arts and science foundation, core professional party building work and education system [5]. actively innovate and improve the ideological and political teaching content and mode in colleges and universities, stimulate students'enthusiasm for learning and improve students'social responsibility. In the teaching practice, we can adopt the diversified teaching means to display the core idea of ideological and political teaching in an all-round way, it should be noted that the explanation of theoretical knowledge should also be combined with the party building culture, so that the students can understand the connotation of knowledge more easily. Strengthen the visualization, effectiveness, vitality of ideological and political teaching, and then truly achieve the ideological and political classroom standardization, regular teaching objectives, and finally achieve the party building and ideological and political teaching in the classroom organic integration [6].

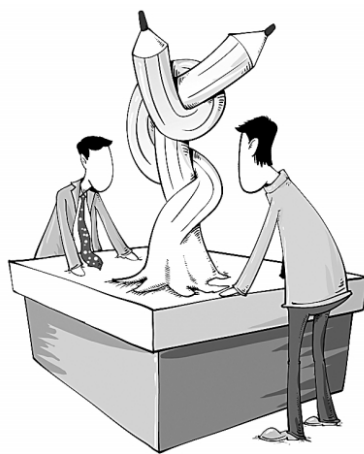


Figure 3 Organic fusion

3.2. Student-centred Teaching

In order to realize the successful transformation of Party building and ideological and political teaching, we must start political teaching activities with students as the center. Therefore, in the process of party building and political education, we should always pay attention to the inner needs of students. In the past teaching mode, students are often in the state of passive learning, in the process of learning lack of independent exploration stage, students'rights are difficult to be effectively realized in the party building work, which makes the party building and ideological and political teaching exist the phenomenon of derailment with the real life, it is difficult to select and cultivate excellent, with expanded thinking and innovative consciousness of party members. Therefore, when integrating the two teaching, we need to transform the teaching idea in time, update the teaching form, always adhere to the student-oriented teaching concept, all work around the students, according to their actual needs to optimize the training program, but also enable students to participate in the training mechanism construction, gradually create a party building work and ideological and political teaching mechanism that keep pace with the times and meet the

needs of the development of the society and students. In addition, it is necessary to realize the importance of the Party building to the development of the campus in time in the management of colleges and universities, actively select the outstanding party building leaders, give them appropriate practical rights, strengthen the work of the Party building on campus, and constantly reduce the realistic resistance that affects the Party building work and the quality of ideological and political teaching, so as to lay a good foundation for the smooth development and integration of the ideological and political teaching and the Party building work.

3.3. Development of Channels for Coordinated Development

The arrival of the new era has brought new challenges and historic opportunities to the development of ideological and political courses and party building work in our universities, and has a great impact on the traditional teaching mechanism in our country. As college teachers, we need to strengthen the communication and communication with the party building workers, keep up with the pace of the times, constantly explore and expand the channels and paths for the coordinated development of ideological and political teaching and party building work. Observe students' individual characteristics and development needs in detail, rationally apply new media technology, utilize the advantages of information technology, enrich teaching content, integrate all kinds of resources to enhance students' interest in learning, and expand the effective channels for the coordinated development of party building and political teaching.

3.4. Integration of Culture in Ideological and Political Courses and Party Building

Facing the new reform and development opportunities, colleges and universities need to give full play to the advantages of campus culture according to their own characteristics, promote the organic integration of teaching and party building work, and make the development of schools tend to be scientific and comprehensive. Adhere to the leadership of the Party since ancient times is the basic premise of the development of colleges and universities, is the primary conditions for the overall development of colleges and universities. After many years of exploration, modern colleges and universities have gradually possessed certain scientific research ability and campus culture. In the long-term management construction and education, the campus culture with local characteristics is gradually formed, and the construction and development of university culture also play a representative role in the social culture construction of our country at the present stage. Therefore, colleges and universities can give full play to their own cultural advantages when carrying out the party building work and ideological and political teaching, create a characteristic path that meets the needs of the cooperative development of the school party organization, student group and teacher, enrich the campus culture constantly, fundamentally replace the traditional party building teaching idea and ideological and political teaching mode, and gradually explore the effective path of the integration of party building and ideological and political teaching, so as to protect the healthy growth of students.

4. Conclusion

College ideological and political courses cannot only effectively reflect the Party's educational leadership policy, but also cultivate students' theoretical basis and ideological and moral level of Marx. The party building and ideological education in colleges and universities have a direct influence on the national destiny and the development direction of colleges and universities. In order to realize the high efficiency of ideological and political courses and party building work, the school needs to actively build an exchange platform for the interaction and integration of the two, integrate the party building work into the ideological and political teaching, join the cultural construction in the process of party building, take the student as the center to start teaching, and comprehensively expand the path of the coordinated development of ideological and political teaching and party building work in the university.

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